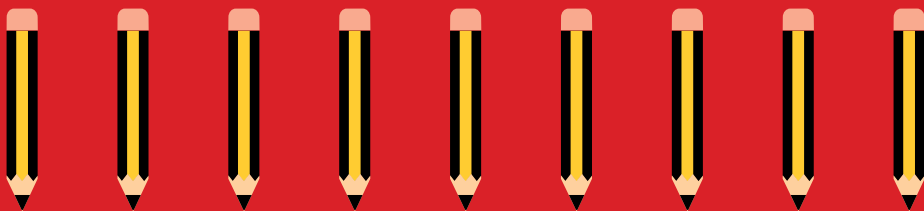
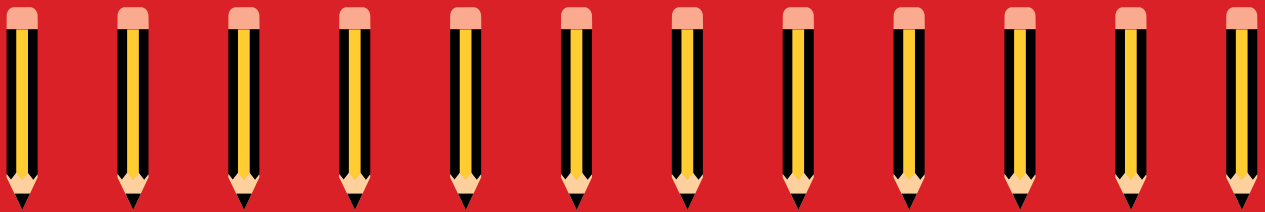
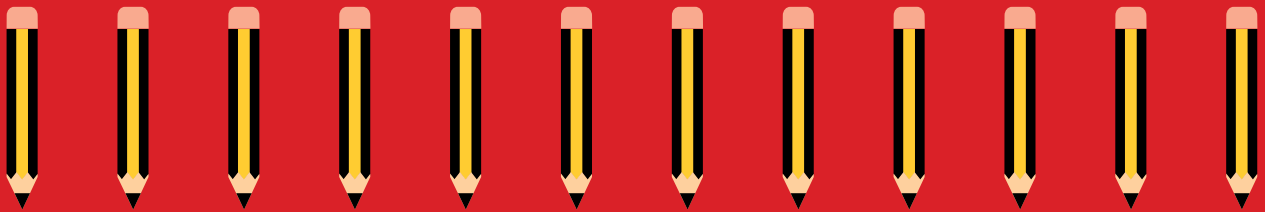
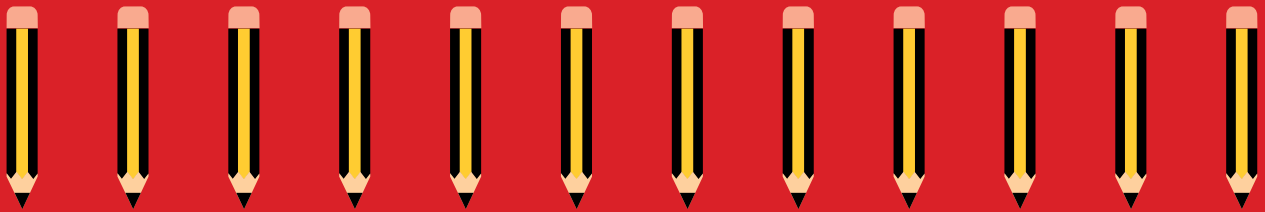
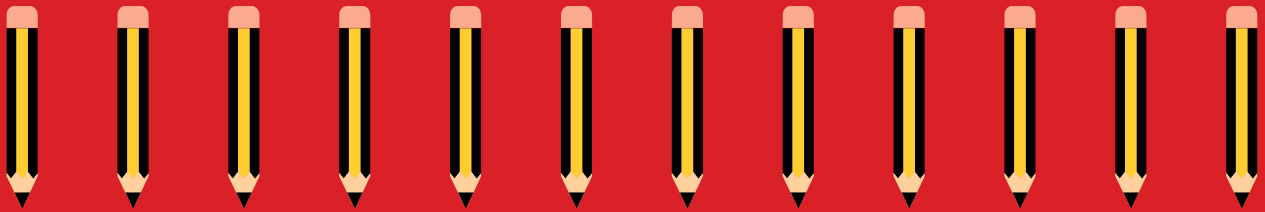


making change  
happen



youthreach

2015-17

## about youthreach

Youthreach seeks to bridge parallel worlds through its projects and programmes ; the world of grass root NGOs and the causes they work for, and the world of businesses, corporate and individuals, by offering exposure to social issues on the ground, and creating programmes to enhance the impact and spread of the work that our partner NGOs are involved in.

Our community outreach has been to more than 70,000 children, 5,000 women and 5 lakh community members covering more than 170 villages. We have also placed over 10,000 national and international volunteers, including photographers, filmmakers, sportsmen, dancers, musicians and professionals from diverse backgrounds creating high-impact projects for Youthreach and partners.

Programmes at Youthreach:  
Corporate Social Responsibility Programme  
Sports Programme  
Volunteer Programme  
Knowledge Bank  
Awareness Programme

Founded in 1997, Youthreach is a national non-profit organisation based in New Delhi which creates opportunities for individuals, businesses and organisations to contribute their time, energy, skills, materials and financial resources in response to key community needs.

Youthreach currently partners with 114 non-profit organisations across eight states in India working with children, youth, women and disability through interventions in education, health care, skill training, livelihood support, and water and sanitation. Youthreach has also worked closely with over a hundred Corporate and business partners through programmes centred on employee volunteering, capacity building, training & employment, sponsorship, and funding large scale community and environmental projects. We have a repertoire of innovative projects that we have implemented and the capacity to develop new programmes to suit the requirements of our new partners.

# moving forward



Over the years the team at Youthreach have been kind enough to ask me to preface our newsletters. This really is a tribute to their graciousness and generosity since they are the ones putting in all the passion and endless effort that makes Youthreach what it is. Still it has given me the opportunity to reach out to every one of you to express my deepest gratitude. We are once again awestruck by the endless compassion of you, our partners and friends, our volunteers and workers. Thank you, thank you so deeply, so sincerely.

In the pages that follow you will once again witness the diversity, depth and sincerity of work that you and we are managing to do together. In past years I used to thank you as if you were different to Youthreach but the truth is you and we, who have worked together now for two decades , are one. Youthreach was always just a channel for your passion and your commitment and for making it your own I will always be so deeply grateful.

I cannot believe it is almost twenty years. Yet imagine, if this were just the beginning. Imagine if everything that had gone before were just our training, our preparation for this moment to re-launch ourselves with greater determination and ambition.

In that spirit can we ask ourselves the more difficult questions? With two decades of credibility behind us how do we now tackle, alongside the NGO community, the Government, the private sector the deep structural causes of deprivation , pain and poverty ?

Perhaps it is worthy for us to set this challenge to ourselves to mark this twentieth anniversary. I hope and believe that, together, we really can. Let all this past in which we have worked together as a family, be just the prelude for that flight of hope and possibility...

**Uday Khemka**  
President, Youthreach

I find it extremely difficult to write a preface for the Youthreach newsletter. How can one express the wonderful experiences, people, achievements and trials of the last 18 months in a few hundred words. There are so many people to thank, so many success stories to share and so many efforts to laud. I have made a humble attempt however, to put down my thoughts and feelings as honestly as I can.

The last 18 months have been times of big change for Youthreach. Our fledgling Squash programme is now 3 years old and stands on solid ground. 5 of our players have reached national level rankings. The success of this programme has encourages us to embark on a Soccer programme and we hope for the same kind of acceptance and achievement. Our tentative steps in the area of sanitation have now become confident strides. We find it truly heartening to see the young children who graduated from education centres joining the army, becoming medical practitioners and successful entrepreneurs.

i am also grateful to our volunteers, funders, supporters and our board for always encouraging us in our efforts. I especially want to thank the brilliant team at Youthreach. Their passion and selflessness inspires me every day. I want to take this opportunity to single out the "youngest" team member at Youthreach who has been with us for 15 years now. Ritu we all admire your energy and wonderful spirit.

This note would be incomplete if I did not mention the biggest change makers in my life. My daughters propel me to work harder and leave the world a better, safer and more peaceful place.

We hope to continue making positive change in our world, our homes and most importantly, within ourselves.

**Diksha Chopra**  
Head of Programmes, Youthreach



# corporate social responsibility programme

Under this programme we work with businesses and companies to identify their CSR interests and map these with critical community need to develop high-impact CSR programmes. We have a range of projects and based on corporate priorities and development needs, the team at Youthreach designs, facilitates, implements and manages projects. Of the 14 corporate partners working in Haryana, Uttarakhand, Himachal Pradesh, Madhya Pradesh and Delhi NCR, the principal partners that have supported Youthreach projects are AIS Glass Pvt. Ltd., Indag Rubber Limited, Unipatch Rubber Limited and the Chanana Welfare Foundation (CWF) working in areas of Health, Sanitation, Education, Skill Development and Women's Empowerment.

## INTEGRATED COMMUNITY DEVELOPMENT PROJECTS – BAWAL, REWARI DISTRICT, HARYANA AND NARSAN BLOCK ROORKEE, UTTARAKHAND – A GLIMPSE

### EDUCATION

Youthreach works extensively in the area of education with youth and children in 52 villages in the Rewari District of Haryana and 15 villages in Narsan Block, Haridwar District, Uttarakhand with support from Asahi India Glass Pvt. Ltd. India's largest glass making company. This has been made possible through running of school bus services and informal education centres with the aim of providing tutorial support for board exams and returning dropout students to the formal education system. Through this programme we have empowered over 15,000 youth and women for a better future.

**a. Bus Service:** In order to promote girl child education in the rural areas, Youthreach is providing a school bus service to girls from villages, enabling them to attend senior secondary schools located in the city or block level in the villages.

“Never doubt that a small group of committed people can change the world. Indeed, it is the only thing that ever has.”  
Margaret Meade



### Highlights of Bus Service

- Six buses are running in two shifts in Bawal, Rewari District.
- The bus service in Bawal enabled 900 girls in the past two years from 40 villages to reach senior secondary school.
- One bus is operational in Roorkee enabling 210 girls from eight villages to reach senior secondary school and junior college based in the nearest town.
- Due to the presence of this service the enrolment rate of girls in senior secondary and secondary school has increased. A total of 120 new admissions were made in the last two years.

**b. Informal Education Centres:** Youthreach runs non formal education centres for the rural youth enrolled at various government schools and for those who have dropped out of the formal school system. Under the programme, Youthreach provides tutorial support to secondary school students to help them appear for their board examination and also tutors students who have dropped out, providing them with academic support and ultimately main streaming them back into the formal education system.



From left to right  
1. School bus service  
2. Women at the ALC  
3. Learning at the ALC  
4. SHG meeting

### Highlights of Education Centres

- Youthreach is running 22 remedial education centres in Bawal which has enabled 1300 youth from class 8 to class 10 to access tutorial support in English, Science and Mathematics in the past two years.
- 16 drop out centres are operational in Bawal enabling 500 youth in the past 2 years to appear for class 10 board examination through the Haryana open schooling system.
- Youthreach has started a total of 4 remedial and drop out centres in Roorkee, enabling 200 girls to access educational services. 2 new educational centres have also been started in partnership with The Chanana Welfare Foundation (CWF).

### WOMEN EMPOWERMENT

The women empowerment project at Youthreach aims at broadening livelihood options for the rural women by the process of forming Self Help Groups (SHG) and linking them with the local banks and proving credit for initiating entrepreneurial activities. Youthreach is running this programme in 42 villages at Roorkee, in partnership with AIS Glass Pvt. Ltd. to enable and empower women to take responsibility of their own lives as also of their families.

**a. Enterprise Development:** Micro credit is provided to the women to start income generating enterprises to help them earn a living. The women are part of the Self Help Groups (SHG) and take loans from their group savings and Youthreach's revolving fund to initiate their enterprise.

### Highlights of Enterprise Development

- A total of 59 SHGs have been formed with 634 women. Total number of SHG's formed since the inception of the programme is 300 and total members are 3410.
- 646 enterprises were setup by women entrepreneurs in the last 2 years.
- To date 2, 821 enterprises have been set-up by 2,418 women across the project villages.
- The most popular enterprises started by women are milk vending, tailoring, cosmetics and bangle shops, general store, cow and goat rearing, ready-made garments and cloth vending, fruits and vegetable vending, animal husbandry, paper bowl and plate making, cotton thread making etc.
- INR 62,71,250 has been saved by SHG women between Jan 2015 to Dec 2016.
- 601 women applied for loans from a revolving fund of INR 76,90,000.
- 40 Self Help Groups (SHG) Capacity Building trainings on Financial Management, SHG Administration and Enterprises Development were organised for nearly 1650 SHG members.

**b. Adult Literacy Programme (ALC):** This programme has been initiated for women to improve their literary skills and to help them acquire basic knowledge and skills of numbers, reading and writing. These skills help the women to run their entrepreneurial activities in an effective manner.

### Highlights of Adult Literacy Programme (ALC)

- Adult Literacy Centre are being run across 25 villages, enrolling 800 SHG women.
- The women are taught basic reading writing and arithmetic.
- The curriculum is provided by Delhi based NGO - Nirantar.



1

From up to down  
1. Visit to thread making enterprise  
2. Cutting and tailoring centre



2

### SKILL DEVELOPMENT

Youthreach has initiated a digital literacy programme and stitching and embroidery courses for the rural youth with a special focus on girls. This programme is being conducted in Roorkee and Rewari in partnership with AIS Glass Pvt. Ltd. since the last 12 years and Chanana Welfare Foundation since 2015. Chanana Welfare Foundation collaborated with Youthreach in April 2015 for implementing various projects focusing on women empowerment, sanitation and hygiene.

**a. Cutting and Tailoring Programme:** Youthreach provides rural women and girls with stitching and embroidery skills as part of its livelihood support programme. The programme also helps the girls start their own income generating ventures post course completion.

### Highlights of Cutting and Tailoring Programme

- Two cutting and tailoring centres are running in the Narsan Block, Haridwar District in partnership with Chanana Welfare Foundation which has enabled 120 girls/women to be trained in this skill.
- Four cutting and tailoring centres are operational in Bawal, Rewari district in partnership with AIS Glass Pvt. Ltd. Approximately 200 girls were trained in the past two years.

**b. Computer Training Programme:** This programme aims to equip the rural youth with basic and advanced employability focused computer skills. Youthreach has partnered with Intel and NIIT for proving curriculum and certification. The programme is operational in Bawal, in partnership with AIS Glass Pvt. Ltd.

### Highlights of Computer Training Programme

- 350 youth were trained in the past two years at the computer centre.
- The youth undergoes 4 months intensive basic computer training programme.

**c. Vocational Training Programme:** A partnership was formed with Maruti Suzuki Training Academy, who has associated with Smart Skills to train youth from 45 of our project villages in Rewari. 29 youth from these project villages were selected and are now being trained in industrial and mechanical trades. The youth are receiving a stipend of Rs. 9,000-12,000 a month.

### WATER AND SANITATION PROGRAMME

Youthreach has been actively involved in the process of constructing and renovating toilets and making them accessible, ensuring availability of flowing water inside toilets, providing information and workshops to the beneficiaries on safe sanitation and hygiene



Sanitation Programme, Roorkee



1

practices. This intervention has also helped to reduce girls dropout rate, in turn helping them to finish their education. Youthreach has been implementing this programme in partnership with AIS Glass Pvt. Ltd., Chanana Welfare Foundation, Turners and Townsend and individual donors like Malvika Singh.

### Highlights of the Water and Sanitation Programme

- Chanana Welfare Foundation supported the construction of five toilets for girls and its maintenance at the Unnati Education Centres at Bawal.
- Malvika Singh supported the construction of seven toilets at the Unnati Education Centres at Bawal
- Turners and Townsend supported the construction of one toilet at the Unnati Education Centres at Bawal
- One community based reverse osmosis water purification plant was set up in Harchandpur village, Bawal District with support from AIS Glass Pvt. Ltd. The plant supports 150 households in the village.
- Toilets at two government primary schools were renovated with support from Chanana Welfare Foundation (CWF) impacting close to 300 children. CWF is also supporting the maintenance of toilets in these two schools.
- AIS Glass Pvt. Ltd. supported the renovation of toilet complex at two government primary schools based in the Narsan Block of Haridwar district and cleaning and maintenance of two toilets at 18 government primary and junior schools. This intervention has impacted close to 1600 children enrolled at these schools.

### PROJECT CHETNA AND PROJECT UJJWAL AT NALAGARH, HIMACHAL PRADESH - A GLIMPSE

In 2015-16, we extended our work to Nalagarh, Himachal Pradesh through two community intervention programmes – Project Chetna and Project Ujjwal – in collaboration respectively with Indag Rubber Ltd and Unipatch Rubber Ltd.

### PROJECT CHETNA

The programme primarily aims to promote health awareness and provide services to address critical health issues, proper drainage and safe drinking water facilities in the area and address the problems of open defecation. This programme has impacted over 1000 people in 10 villages to date.

### Wash Initiatives

Toilet construction was initiated as part of the sanitation programme. In the year 2015-16, 83 toilets were constructed. Besides toilets; safe drinking water tanks were also constructed at 2 government primary schools. 2 soak pits were also constructed to tackle with the issue of drainage. In addition to this, 22 sessions for behaviour modification were conducted to encourage people to use toilets.

### Health Initiatives

Diagnostic tests were conducted for 500 community members to assess the health status and identify the key health issues in the area. Based on the findings a total of 7 awareness generation sessions on issues such as diabetes, high cholesterol, anaemia, skin problems, maintaining a healthy diet and lifestyle and 7 health camps were conducted at various locations with the help of government doctors and various health workers.



2

From up to down  
1. Hand washing session with school children  
2. Toilet construction to fight Open Defecation System



From left to right  
1. Ujjwal Computer Centre  
2. OMNI Skill Development Centre

### Enterprise Development

To promote enterprise development and income generation a Cooperative Society for Dairy Farming has also been set up in collaboration with the Himachal Pradesh State Dairy Cooperative Society.

### PROJECT UJJWAL

This programme aims to actively contribute to the social and economic development of communities and engage with stakeholders on poverty alleviation, promoting education and imparting employment enhancing skills. The programme has impacted 600 people in 10 villages to date.

### Education

A digital literacy centre has been set up which focuses on bridging the gap of digital connectivity in the rural areas by offering structured training programmes to the rural communities. Further the team has been actively working with government schools to enhance the quality of education by providing infra structural development, teacher training and setting up of a library cum education centre for the children within the school premises. Renovation of an aanganwadi was also undertaken to assist young children get better educational and nutrition. Financial assistance to support education programmes was also provided to 4 NGOs that help children, youth and women.

### Skill Development

Three Omni Skill Development Centres have been set up in Himachal Pradesh and Madhya Pradesh in collaboration with government I.T.Is to provide skill based education to the youth that will that intensify their job acumen and motivate students for setting up small units and to lead them towards self-employment. Further a Cutting and Tailoring Centre has also been set up to enhancing vocational skills of women and girls and promote avenues for income generation.

### WORKFORCE READINESS PROGRAMME

Youthreach implemented a pilot Life Skills programme in Delhi, in partnership with Standard Chartered UK, International Youth Foundation, USA and Naz Foundation. The objective of the programme was to make young girls in the age group of 18-24 work ready by providing workforce readiness skills, key employability skills, workplace English skills and ensuring that everyone is successfully placed in job by the end of the programme. The programme also had an added component of mentorship wherein the girls got continuous support and guidance in the first two months of employment from mentors to help them sustain themselves in their job.

During the programme Youthreach trained and mentored 110 young girls and placed 85% of them in entry level jobs at leading corporate and agencies such as H&M, Dunkin Donuts, Homeshop18, Faces Salon, Jubilant Foodworks, Precision Testing etc. The remaining students went for higher studies to achieve the professional goals that they had set during the programme.

One of the major achievements of the programme was that it helped Goal Champions to become financially independent. Almost 90% of the girls firmly believed that without this training they would not have been able to get employment.

### OUR GRATITUDE

On behalf of all us at Youthreach we would like to extend our deepest gratitude to all our corporate partners. We would also like to extend our gratitude to Malivka Singh, Tara and Arjun Hirshel, Isabelle Romy J R Bhalla, Shivani Mirchandani, Turners and Townsend, Amira Chanana, Radhika Chanana and Ashok Kapur for contributing towards our existing ICDP projects.

## 'youth for sport' sport programme

“Do you know what my favourite part of the game is? The opportunity to play.”  
Mike Singletary



1

With great pride we would like to share that our 'Youth for Sport' programme has now successfully completed 4

years. The programme was started by Youthreach with inspiration and sponsorship from Mr. Samir Thukral to give disadvantaged children an opportunity to play sport, thereby enriching their lives and enhancing their physical and mental development. As part of this initiative, in 2013 Youthreach started a squash training programme for 35 boys and girls from 4 of our partner NGOs in the age group of 9 to 18 years at the DDA Squash and Badminton Stadium, Sirifort Road, New Delhi, under the mentorship of Dr. Bharatinder Singh. The children play for an hour three times a week under the guidance of professional coaches.

It has been an exciting journey for the children. From not knowing how to hold a racquet in their hands, today many of the children have participated in the Sub Junior/Junior National Squash Level Championships that are being conducted by the Squash Rackets Federation of India. At the stadium they have the opportunity to play with children from different schools, they have learnt master strokes from distinguished players like Dipika Pallikal, discipline and focus on the courts, enjoyed nutritious meals, bonding, sharing, had exposure to other squash academies, travelled to different cities for tournaments and above all had fun.



2



On conducting interviews with teachers, mentors at the shelter home, parents and players, we were delighted to learn the impact this programme has had on the children and how their lives have changed. The change was clearly noticeable in their academics where the children have displayed more focus in their studies, and in behaviour as now they have radically improved in their interaction with parents and peers.

### In the words of...

From left to right  
1. Rahul at the squash court  
2. Doordarshan team with 'Youth for Sport' team  
3. YR team with the players



3



From left to right  
1. The Jamghat team at the DDA Squash and Badminton Stadium  
2. Pooja, our budding champion



### PARTICIPATION IN RECENT EVENTS

Our players had the opportunity to participate in several tournaments and matches in Delhi and in other cities. They delivered an admirable performance which helped boost their confidence, improve their skills in the game and play with other children of their age group from private schools and other strata of society.

#### ROSHANARA CLUB, DELHI

Seven players participated in a one day tournament organised between the players from Roshanara Squash Squad and the Youthreach Squash Team at the Roshanara Club, Delhi. Our players performed exceedingly well and won four trophies out of seven trophies! We would like to thank Mr. Atul Bhatia for organising the event and a hearty lunch for the children which they thoroughly enjoyed.

#### SUB-JUNIOR/JUNIOR NATIONAL SQUASH CHAMPIONSHIP, KOLKATA

This was a great opening for the players as this was their first visit out of station to showcase their talent at a national level championship. Our players delivered their best and were happy to learn new squash strokes from the other participating players. Travelling to Kolkata by train and seeing a new city was a novel and educational experience for the children.

#### DELHI 1ST INTER SCHOOL SQUASH CHAMPIONSHIP, DELHI

Puran, Soni and Anjali emerged as champions in their respective categories of under 11 and under 13, at the Delhi 1st Inter School Squash Championship held at the Saket, Squash Academy. Hemant, our youngest player, reached the semi-final level. A similar event was organised at the Hamdard University where Rahul Kumar made it to the quarter finals and secured seventh place in the under-15 category. All our players impressed everyone with their attempt to give their best in the game.

#### SUMMER CLASSIC JUNIOR CHAMPIONSHIP,



#### NEW DELHI

Five players participated in the Junior Classic Championship held at the Gymkhana Club in their respective categories where Pooja from Udayan Care secured seventh place. Rahul reached the semi-final in the under-15 category and Sumit Kumar made to the last eight. The Junior Classic Championship gave a great exposure to the participants and boosted their confidence as they were exposed to national level coaches and players. After this match Pooja Kaul reached her career's highest ranking at 27, Sunita at 29, Rahul at 57 and Sumit at 47 respectively.

#### KHELSHALA JUNIOR OPEN, CHANDIGARH

Four of the selected players from our 'Youth for Sport' programme participated in the renowned "Khelshala" tournament held in Chandigarh. Rahul and Sumit made it to the semi-finals in their respective categories. The children thoroughly enjoyed their trip as it was to a new city and they met many interesting squash players.

#### CURRENT SRFI RANKINGS

#### HIGH POINTS

#### MEDIA COVERAGE BY DOORDARSHAN

It was a proud moment for Youthreach when the Doordarshan team under its 'Youth Express Programme' visited the DDA Squash and Badminton Stadium, New Delhi to cover our 'Youth for Sport' programme. The Doordarshan team spoke to all our young players about their lives, their interest in sports and their experiences after joining this programme. The programme was broadcast on the National Doordarshan Channel.



From left to right  
1. Junior Classic Championship at the Gymkhana Club  
2. Players in action

We are proud that more than 10 of Youthreach's squash players made it to the top 50, at the national level rankings in different categories. Pooja and Sunita Kumari are at 30, 31 in the under-19 category.

#### LIFE SKILLS TRAINING

This year we had the privilege of inviting two Master Trainers for conducting life skills sessions with the squash players. She took several sessions like working together, sharing with peers and caring for others they live with, team spirit, awareness, time management and stress management. Shagun Sethi and Neha from Jesus and Mary college of Delhi University also volunteered to give life skills sessions to our players at the Squash Stadium.

#### DOCUMENTARY FILM

A young budding photographer from Modern School made a documentary film on the 'Youth for Sport' programme. She interacted and interviewed the children at the sports stadium while shooting for the film. The documentary named 'Youth for Sport' was uploaded on YouTube and got hundreds of likes and views in a very short span of time.

#### FOOTBALL - A FORTHCOMING PROGRAMME

#### Neeru Juneja, Udyam Trust

It has been many years since our relationship with Youthreach started and it gets stronger with each passing day. We asked some of the kids about why they felt so excited about the programme. They told us that the availability of trained coaches who paid full attention towards honing their skills was one of the prime reasons why they loved the programme so much. Each time they hear about going to the stadium, we can only marvel at the gleam, excitement and energy in their eyes and on their faces.

#### Rahul, Player

It's been long time since I have been separated from my family and parents. Staying in a shelter home in Delhi I was always worried about my parents and family and often asked myself how I could return to them? Then Youthreach started their squash programme which I joined hoping I would be able to put in my best and shine at the all-India level. I have already participated in several national level championships. Now, I plan to adopt it as a career option so that I can raise the money to look for my family. I will always be thankful to Youthreach that they provided me this opportunity to play at a world class complex.



A volunteer organising a pizza lunch for the players

The 'Youth for Sport' Football Programme is a self funded community development initiative of Youthreach. 20 boys from Kusumpur Pahari in the age group of 6 to 10 years will be given an opportunity to get professionally trained in the game of football. Kusumpur Pahari is an urban slum in the Vasant Vihar in New Delhi, housing more than 6000 migrant population.

The boys chosen from the community will be given an hour's coaching three times a week by professional coaches, followed by healthy refreshments.



Volunteers who conducted Life Skills

### THANK YOU

Youthreach would like to extend its deepest gratitude and appreciation to Samir Thukral, Rahul Nayar, Dr. Bharatinder Singh and all other individuals and sponsors of the 'Youth for Sport' Programme. Without them this programme would not have been possible.

Our special thanks to KEMA Services International Pvt. Ltd., Sir Sobha Singh Foundation, Ajay Bakaya, Arun Khanna and Sushant Malik for generously supporting our programme, Jayati Puri, and Shalini Sethi for providing the food, Nandadevi Deka for organising a pizza party and Diwali gifts to our players, Vikram Bhatia of Fitness First for generously donating t-shirts and sweat shirts, Akshat Bakht for racquets, Ravish Nanda and Neeraj for sports equipment and all the others who have given material donations. A special thanks to Nisheeta Labroo and Cyrus Pooncha for always being there for us.

## success stories



### PREMWATI LEARNS TO READ

Premwati, a 65 years old resident of Bhagtowali village in Narsan Block, Haridwar district, had never been to a school and was very hesitant to join the Adult Literacy Centre. However constant motivation, inspiration and home visits by the Youthreach team persuaded her to join the programme. Once she joined the centre she attended and participated in the class with full zeal and despite her age, she was the best among the lot. With her hard work and dedication, it is heartening to see that she has now learnt to read and write. Premwati not only enjoys reading the newspaper but also helps her grandchildren with their studies. Today she has become the role model for other women in Bhagtowali village.



### JYOTI ACHIEVES HER GOAL

Jyoti, a young confident girl from UP, joined the Workforce Readiness Programme to hone her soft skills so that she is able to financially support her family and pull them out of poverty. Her father is a taxi driver, who works day and night to make ends meet. She has an excellent academic record and has a very clear understanding of the subject she is studying. When Jyoti joined the programme, she came with her own sets of weaknesses. She was short tempered and got annoyed and frustrated on petty issues. Seeing these shortcomings, the trainers tried to help her introspect on her weaknesses and helped her understand the importance of life skills. Jyoti is now financially supporting her family and is determined to support the higher education of her younger brother. In addition to this, she intends to pursue Masters in Management, so that she is able to touch new milestones of success.

### NITESH DARES TO DREAM



Nitesh, a young 20 year old girl from Mohammadpur village in Bawal had always dreamt of becoming a doctor. Her father, a worker in the AIS factory encouraged his children to study and motivated them at every step. He made Nitesh join the Unnati Remedial Education centre started by Youthreach. She diligently attended the remedial centre for support and guidance for her studies in class 8 & 10. She did extremely well in her board exams and enrolled into Class 11, science stream. She then sat for the MBBS entrance exam which she cleared in the first attempt. Nitesh says all this would never have been possible if it had not been for the assistance the Remedial Centre gave her. Today she is studying to become a doctor at the G.B Pant Medical College. Her parents are overjoyed and extremely thankful to the AIS Unnati Centre for bringing light to the lives of so many young girls.

### In the words of...

#### Amit Sinha, Jamghat

Jamghat is grateful to Youthreach for providing our children the opportunity to play and taking care of all that the players need - be it sports equipment or professional coaches and nutritious food. We look forward to taking this partnership forward and hope for it to be a long and fruitful one.

#### Sumit, Player

I was always full of anger and under stress because of the family and financial problems. Then I joined the sports programme of Youthreach. Initially it was not so interesting but when I got the hang of the game, my anger and stress went into hitting the ball on the squash court! My family tells me they see a change in my personality. I will always be thankful to Youthreach for saving my life and giving it a direction. Else, I may have punished myself and taken to drugs out of sheer frustration.

#### Shashi Bhushan, Coach

I have been associated with this programme since its inception. Initially I joined this programme as a job to be done but gradually my feelings changed as I came to know that these children are staying in shelter homes and slum communities. My team and me are extremely grateful to be associated with this great initiative started by Youthreach. They are doing a great job to help so many underprivileged children. In the near future I hope to see these players representing India at an international level.



# volunteer programme

“When we grow old, there can be only one regret not to have given enough of ourselves.”  
Eleonora Duse

Creating volunteering opportunities and promoting the spirit of volunteerism has been an integral part of Youthreach since its inception. Under the volunteer programme Youthreach places volunteers with our partner NGOs working on issues of children, youth, women, and the environment. Over the years Youthreach has placed 6000 volunteers that have come from diverse backgrounds ranging from education, engineering, medicine, photography, film, sports, dance, theatre and music.

## A GLIMPSE OF OUR MAJOR VOLUNTEERING INITIATIVES:

We are proud to share that in 2015-17 Youthreach had the opportunity to place more than 400 volunteers with our partner NGOs. Most of the volunteers who came forward had signed up on the Youthreach website and were between the ages of 18 to 45. The time, skill and resources of the volunteer were then matched with the needs of our partner NGOs. It was truly encouraging and heartening to see that ninety percent of the volunteers who signed up became active and started volunteering. In fact some of our volunteers have been volunteering regularly for over a year now. The volunteers enjoyed their experience thoroughly and were very enthusiastic, punctual, regular and interactive with the children.



From up to down  
1. Tejas teaching at Aman Biradari  
2. Upasana at Udayam  
3. Hadiya teaching children

WHAT THE VOLUNTEERS HAVE TO SAY

### Hadiya Farooq

All this time I had just been a student, but Youthreach helped me become a teacher. I am grateful to the organisation for giving me the opportunity to volunteer with the children at Aman Biradari. They have such a positive aura around them that I couldn't resist being there. The kids there are innocent of the world's anxieties and negativity and happily participated in my activities of teaching. The days I spent with them were a roller-coaster of amazingly soothing feelings as I had to deal with such different characters. Overall it was a delightful experience that Youthreach gave me. I would love to return from Kashmir and volunteer again. Thank you Youthreach!

### Upasna Mittal

My association with Udyam grew over time wherein I also got engaged in taking computer classes for students of class 4 and 5 at the Gautam Nagar Centre. The entire experience of teaching IT as a tool for learning was very encouraging and children were keen learners. They also learnt to organise their files with proper file names and in folders so that they could retrieve their files easily.

Neeruji at the same time was also setting up a centre at Nehru Nagar which is a colony for craftsmen from Rajasthan. When we started, we sat under a tree in the open, it was a walk through narrow galis. The women were making the horses, crafted from velvet and cotton stuffing at one side of the platform and we were trying to understand the childrens' reading writing abilities. The entire community was very excited and did all that they could do to enable us conduct classes. The journey continues...I look forward to spending more time with the children and staff at Udyam.

WHAT THE NGOS HAVE TO SAY

### Aman Biradari

It is always delightful to work with an organisation like Youthreach. Since we started partnering with Youthreach 14 years ago we always welcome volunteers from Youthreach as they send as the most appropriate and sensible volunteers as per our needs. The volunteers are dedicated and willing to help us in every possible way. We believe that we are constantly growing and bringing a positive change in the lives of the underprivileged by the help of our volunteers only. We hope our journey will last always.

## OVERSEES VOLUNTEERS

If you are a student planning your gap year and looking for interesting opportunities to volunteer, intern, teach skills, Youthreach is the right place. Youthreach has always welcomed foreign volunteers to contribute their time for community engagement programmes. The main objective for these visits is to get an insight into the lives of under privileged children and youth in India, to understand their needs and thereby spread awareness as well as fundraise for them. We welcome volunteers from abroad between the ages of 18 to 45 to volunteer with our Integrated Community



Development Programmes and with our partner NGOs. Jonah Meyers, Sarah Simpkins, Robyn Nikkel and Anna Holland, four international students from the University of Maryland School of Public Policy conducted an evaluation study to assess the impact of the health and digital literacy intervention done by Youthreach at Nalagarh.

### Anna's Feedback

I had an amazing experience assisting with the evaluation of Youthreach's projects, but getting to know the Youthreach team was so much fun. I hope to go back to India at some point in the future!

## ART & APPRENTICESHIP PROGRAMME

Under this programme, Youthreach engages with artist and creative people to apprentice children in art thereby exposing them to a skill and also exposing the artist to a different world. This in turn could lead to skill development for the children, which could later become a vocation for them. In the past we have had many eminent artists like Aditi Mangaldas, Shovana Narayanan, Radhika Elkazi, Ashley Lobo who have apprenticed our children in the field of sculptor, music, dance and pottery.

From up to down  
1. Foreign volunteers at Nalagarh  
2. Vijay Pal at Very Special Arts







From left to right  
1. Children learning pottery at Very Special Arts  
2. Bharatnatyam performance at Pyare Lal Bhawan



**Hema, one of the students shares...**

During the clay modelling and pottery class I like to go into my own world where I can create toys and dolls. I am fascinated that the same clay can take so many shapes and forms and when I don't like what I have made, I can always re create.

**Bharatnatyam**

A group of 10 girls from Udyam have been learning Bharatnatyam at the Yamini Krishnamurthy School of Dance which they have enjoyed thoroughly.

Recently the girls participated in a performance held at Pyare Lal Bhawan, New Delhi and beautifully showcased the dance form. We are proud to share that our girls got selected by Maffick Dance Academy and performed at Sirifort Auditorium in the presence of legendary choreographer Saroj Khan, where Saroj Khan also shared the basic tips about dance moves and confidence building.

## MATERIAL DONATION

We would like to extend our deepest gratitude to all those who have generously contributed financial and material donation to all our partners NGOs in the form of clothes, stationary, televisions, rations, computers and sports equipment which we distributed to Vidya, Shanti Devi Charitable Trust, Amba Foundation, Udayan Care, Jamghat, Udyam, Arpana Foundation, Nipun, Aman Biradari, Mobile Crèches, Earth Savors and other partner NGOs.

Our special thanks to Pearl Academy who contributed 600 chairs which were donated to Foster and Forge Foundation for their schools in Noida. They also donated 100 computers which were sent to the students of AID India in Chennai. We would also like to extend special thanks to Leena Labroo, Indira Singh, Arti Kapur, Deepti Vishwanth, Akshat Bakht, Radhika Chanana, Geeta Lamba and Amira Chanana for generously donating clothes, sports equipment and dry rations.

## A GLIMPSE AT SOME OF OUR ACTIVITIES

### Clay modelling

Potter Vijay Pal facilitated clay modelling classes for 60 children from the Very Special Arts (VSA). From simple objects like clay pendants, the children are now making diyas, beads, paperweights and animals. This year Vijay Pal taught the children how to make creative diyas of different shapes on the potter's wheel, for Diwali. The children were delighted and felt really proud that they had created these diyas.

### Kavita Kakkar from Very Special Arts says...

"I am very grateful to Youthreach for making all this possible. I would like to thank you for enabling pottery sessions for the special students of Very Special Arts India. With your support, Vijay Pal our potter has been consistently helping the children learn and enjoy this craft. Not only does clay modelling and pottery help the children with sensory and motor development, but gives them tremendous confidence. Clay has a calming effect on them and they can sit for hours in the clay class".

## awareness programme

“Awareness is like the sun. When it shines on things, they are transformed.”  
Thich Nhat Hanh

Our Awareness Programme aims to raise awareness on critical, social and development issues pertaining to disadvantaged children, youth, women and environment. We do this by placing volunteers and communicating the importance of individual participation through events, publications, emails, films, radio spots, talks and presentations. Typically, through our awareness programme, we reach out to more than 25,000 people each year.

## A GLIMPSE OF SOME OF OUR EVENTS

### The Queen Mother of Bhutan visits Youthreach

To strengthen the partnership between Youthreach and The Bhutan Youth Development Foundation (BYDF) in achieving their common goal of empowering youth, The Queen Mother of Bhutan, Her Majesty Gyalyum Tshering Pem Wangchuck, Her Royal Highness Ashi Chimi Yangzom Wangchuck and the BYDF team visited Youthreach. The President of Youthreach Mr. Uday Khemka was also present. Youthreach organised a day long session at the India Habitat Centre which included presentations from Youthreach and BYDF.

Her Majesty the Queen Mother of Bhutan and her team also visited the Youth Employability learning centre, to meet and interact with the beneficiaries of the programme. Subsequently, The Queen Mother of Bhutan invited Youthreach to set up a Training Unit for BYDF and conduct more Passport to Success trainings focused on Life Skills and Workplace English for their existing and new trainers.

## Jones Lang LaSalle Employee Volunteerism Initiative

Youthreach promotes the spirit of volunteerism amongst corporate employees and encourages them to volunteer with its partner NGOs. As part of its employee initiative endeavour Youthreach organised a painting workshop for the employees of our corporate partner Jones Lang LaSalle. 10 employees from JLL got together with the girls of Salaam Balaak Trust to paint the walls of Salaam Baalak Trust's Arushi Shelter Home, which they thoroughly enjoyed.

## Student Exposure Visit

As part of our endeavour to enhance the employability of youth from the disadvantaged sector, facilitating exposure visits to employment areas has been one of Youthreach's focus areas. Over the years it has been our experience that such exposures to employment areas greatly benefit the youth by giving them a firsthand experience of how factories and other manufacturing units operate.

A visit to a factory of AIS Glass Pvt. Ltd. was organised for girl students who used the school bus service in Roorkee in November 2016. A total of 87 students along with 15 teachers and Youthreach field staff visited the AIS plant. During the factory visit the students learned about the glass making process and the different types of glass that are manufactured in the factory. They also learnt about the different components of glass and were explained the manufacturing process. After visiting the plant, all the students had refreshments in the training area which they thoroughly enjoyed.



The Queen Mother of Bhutan and Uday Khemka with the BYDF and Youthreach team

## SOME MORE EXPOSURE VISITS

### Roorkee Women in Uttarakhand

Two exposure visits were organised for 60 women from Roorkee to visit Saras Mela, a biannual fair of the Uttarakhand Government for rural entrepreneurs to bring their products for display and sale. The objective was to make our women aware of income generation activities undertaken by their peers elsewhere and SHGs. Thirteen inter village exposure visits for 350 SHG women were also organised.



1

### Health camps in the villages of Narsan Block, Roorkee

- 12 general health camps were conducted in 12 villages for 3435 beneficiaries.
- 5 dental camps were conducted in 5 villages for 880 beneficiaries.
- 2 camps were organised in 2 villages for 617 people.

### Health camps in the villages of Bawal Block, Rewari

- 7 eye camps were conducted in 6 villages reaching out to more than 860 beneficiaries.
- One cancer detection camp was organised where 119 people were screened and 22 were detected with mouth and breast cancer.
- 5 immunisation camps were organised in 5 villages
- 14 general health camps were organised in 10 villages reaching out to 2,660 beneficiaries.

From up to down  
1. Women at the Saras mela  
2. Exposure visit to AIS factory  
3. Health camp at Roorkee



3



2

### Unnati Educational Centres, Bawal visit Jaipur

Students from all the Unnati Educational Centres in Bawal visited Jaipur to see some famous monuments and temples of the city. A total of 750 children, parents and teachers participated in the trip to explore a part of the vast cultural heritage of India.

## HEALTH INITIATIVES

Youthreach works in the area of health and sanitation and has conducted numerous health awareness workshops, immunisation camps, general health checkups, dental camps and eye camps for our partner NGOs and for the community development projects. The camps were organised in association with ICare Noida, Max India Foundation, Roko Cancer Foundation, Eye and Children Hospital, Roorkee. Private doctors who participated - Dr. Rajeev Kumar, Dr. Vishal Kumar and Dr. Sashi Jaiswal.

In the last two years the following health camps have been conducted in Roorkee, Rewari and Nalagarh.

### Health camps in the villages of Bhogpur Panchayat, Nalagarh

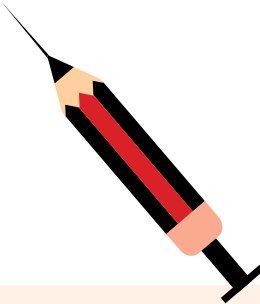
- A total of 500 people underwent a full body check-up during a health survey to assess the prevalent health issues in the area with the help of Combined Diagnostic and Clinical Laboratory.
- More than 1000 people were examined through 7 health camps conducted in collaboration with Sai Hospital.
- Information on key health and sanitation issues such as demerits of the open defecation practice and importance of using toilets, diabetes, cholesterol, fighting anaemia, having a healthy diet, dealing with seasonal diseases and skin problems was disseminated through 15 awareness sessions.

### HYGIENE WORKSHOP, ROORKEE

To spread awareness on issues of sanitation and hygiene Amira Chanana from Chanana Welfare Foundation conducted 2 workshops with the girls of the tailoring unit at Roorkee. Hygiene and sanitation kits were given to the girls and Amira spoke to them about maintaining proper hygiene and the use of various items in the hygiene bag. She also demonstrated proper brushing and hand washing techniques. The workshops were attended by 60 girls.

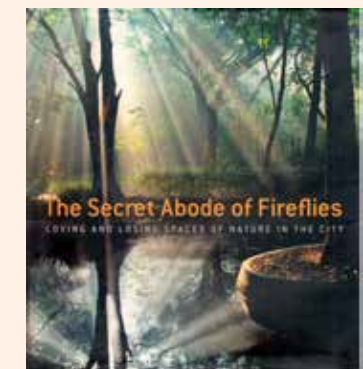


Health camps at Nalagarh



## OUR PUBLICATIONS

Youthreach has conceptualised, edited and designed three publications which are integral to our awareness programme. All our three publications - 'If I were Rain', 'The Secret Abode of Fireflies' and 'Dreams & Journeys' have received critical acclaim and touched the hearts of people across the world. More than 22,000 copies have been sold and proceeds disbursed among our partner organisations to further their programmes in education, health and vocational training. We extend our gratitude to everyone who showcased and picked up a copy of the publications. Individuals, corporate, leading book stores, boutiques where our publications have held pride of place. A special thanks to Mr. Vicky Bedi who bought a large number of our publications and gifted them at international conferences, board meetings and corporate seminars.



# knowledge bank

“Sharing will enrich everyone with more knowledge.”

Ana Monar

Youthreach has over the years worked extensively in the areas of trainings and programme management. It has not only successfully designed and managed the implementation of programmes pertaining to skill development, youth employability and volunteer management, but also built linkages with companies across sectors such as hospitality, retail, beauty and IT for training and employment of disadvantaged youth. Besides trainings, our knowledge bank has expertise in the areas of content development, and awareness initiatives such as writing, designing books, printing and publishing content with our partner NGO's.

Youthreach has designed and conducted workshops in Life Skills for Employability, Workplace English, Aptitude Assessment and Career Orientation, Adolescent Sexual and Reproductive Health and Volunteer Management with many of our partner NGOs in Delhi and other states. In the recent past, Youthreach conducted the following programmes with its NGO partners.

## Life Skills

Youthreach has been a pioneer in implementing the life skills training programme across India and overseas. The Life Skills curriculum which was developed by International Youth Foundation, USA is global in nature and is being implemented in 7 nations, with Youthreach spearheading the programme in India and Bhutan. In the past 2 years Youthreach has trained over 500 youth and about 55 youth trainers from its NGO partners Lady Bamford Charitable Trust, The Leprosy India Mission, Naz Foundation, Don Bosco Technical Institute and Agrasar.

## Workplace English

Youthreach has been implementing an interactive curriculum in spoken English for the Workplace, which aims to equip disadvantaged youth with basic english language communication skills. The curriculum was developed in 2007 by Youthreach and Edulever with support from the Wrigley Company Foundation and International Youth Foundation.

Over 400 youth who underwent the training were able to get placed in corporate such as Barista Lavazza, Big Bazaar, Intercontinental Hotels Group, ITC Group, Park Plaza Group, Faces Salon, Dunkin Donuts and Precision Testing.

## International Associations

Youthreach has been the implementation partner for the Life Skills programme for The International Youth Foundation, USA since 2004 and has been spearheading this programme for its partners in India and overseas. Youthreach organised a 5 day Training of Trainers programme for the technical trainers of Don Bosco Technical Institute Papua New Guinea in December 2015 and for youth leaders of Bhutan Youth Development Fund at Thimpu in 2016.

## Capacity Building

In the year 2016, Youthreach introduced U-FLUX; an experiential programme that enables creative problem solving in youth, children and women, at all its educational centres, in Rewari, Roorkee and Nalagarh. The objective of the programme is to provide a space where children can apply their knowledge to create solutions to civic problems within their community. The programme also helps to instil a collaborative spirit amongst the learners enabling them to work as a cohesive group.

## Aptitude Assessment and Career Guidance Programme

With the support of Wrigley and partner NGOs, we have designed an Aptitude Assessment and Career Guidance Programme for the youth. The programme consists of an interactive workshop to be covered in 12 hours over a period of two days. It aims at helping the youth realise their potential and provide information on career choices to reduce attrition, thereby ensuring sustainable and productive employment.

This year Youthreach organised two workshops for students at the education centres in Rewari District and Nalagarh, Himachal Pradesh.

# fund raising

Youthreach works hard to raise funds in the areas of education, health, sports, and youth employability through individual and corporate donors. This impact in the lives of our beneficiaries would not be possible without the support and help from all our donors. Any contribution towards these projects is welcome.

## 'YOUTH FOR SPORT' - SPORTS PROGRAMME

### Squash

Under the 'Youth for Sport' initiative by Youthreach, 35 children are being trained to play squash at the DDA Squash and Badminton Stadium. The cost per child is inclusive of transportation to the venue, sports kit, tee shirts, shoes, socks, refreshments, payment to DDA for the courts and the coaches' fee.

Average cost per child is Rs. 3,000 per month  
Contributions towards the programme can be made either monthly, six monthly (Rs. 18,000) or annually (Rs. 36,000)

### Soccer

Underprivileged children from the Kusumpur Pahari slum community near Vasant Vihar, are being trained in football. 25 young children in the age group of 6-10 are currently being trained.

Average cost per child is Rs 2,500 per month.  
Contributions towards the programme can be made either monthly, six monthly or annually.

## HEALTH, HYGIENE AND SANITATION

As part of our community engagement programme Youthreach is committed to providing toilet facilities for students especially girls at their education centres and government schools.

Total cost per toilet construction (one cubical)  
Rs. 80,000.

Total cost per toilet renovation per school  
Rs 1, 45,000 (inclusive of submersible pump).

Any contribution towards the programme starting  
Rs. 5,000 is welcome.

“You make a living by what you get. You make a life by what you give.”  
Winston Churchill



## COMPUTER CENTRE FOR PROMOTING DIGITAL LITERACY AMONG THE RURAL YOUTH

Youthreach aims to set up a computer centre in two Government high schools for Girls in Roorkee and Nalagarh. This programme will reach out to more than 100 girls per year who are enrolled in the government school.

The annual budget of running 1 computer centre for 100 students is Rs. 5.5 lakhs.  
Any contribution towards the programme starting Rs. 5,000 is welcome.

## MATERIAL DONATION

In order to support the needs of disadvantaged communities' material donation in the form of clothes, stationery, toys, books and dry ration are welcome. Material donation drive includes donation of clothes, stationery, food grains, toys, blankets etc, where employees can get together, collect the material and personally donate it to one particular NGO. You can also extend your support by sponsoring an event such as a lunch or an outing for the children.

## PUBLICATION ORDERS

Individuals/corporate can place bulk orders for our publications on children and youth. To order for publications contact Ritika Dhameja -  
ritika@youthreachindia.org

To support our programmes, payment can be made via cheque towards: Youthreach  
All donations have tax exemption under 80 G.

# gratitude

Our deep gratitude to the Khemka Family as principal sponsors of Youthreach

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Uday Khemka, Gagan Singh, Nandita Kathpalia Baig, Nanni Singh  
Shabnam Sahni Arora, Debadideb Dutta and Sheyna Baig

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Nandita K Baig: Founder Board Member and Mentor

Leena Labroo: Advisor

Ritika Dhameja: Senior Manager

Surjeet Kaur Heer: Manager

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Medha Srivastava: Associate Manager

Corporate Programme

Swati Kukreti: Associate Manager

Awareness, Sports & Corporate Programme

Zaid Server: Coordinator

Sports & Volunteer Programme

Youthreach welcomes our new partners Chanana Welfare Foundation, Karma Caravan, Patang Foundation, Magic Bus, Princess Trust, Foster and Forge Foundation. We deeply value our relationship with our national and International partners who have enabled us to work across the country over a spectrum of issues, volunteers who have contributed their time and energy as well as those who have mobilised material and funds for our beneficiaries and for our organisation.

## OUR NGO PARTNERS

Aarohi, Action Aid India, Action for Autism, Action for Self Reliance and Alternative (ASRA), Adhaar, Agrasar, Ajeevika, Akshay Pratisthan, Aman Biradari, Amar Jyoti Rehabilitation Centre, Amba Foundation, ANK, Ankur Society or Alternatives in Education, APSA, Arpan Education Society, Arpana Trust, Ashray Adhikar Abhiyan, Bal Sahyog, Bhutan Youth Development Fund, Blind Relief Association, BREADS, Butterflies, Byraju Foundation, Can Kids, Can Support, CHETNA, Child line, Children of the World, Chintan, CII Skill Development Centre, Community Collective Society for Integrated Development(CCFID), Concerned Action Now, Deeksha, Deepalaya, Development Alternatives, Dhriti- The Courage Within, Dhyana Foundation, Disha Social Organisation, Divya Chaya Trust, Don Bosco, Navjeevan Society Chandigarh, Don Bosco Technical Institute, Ford Foundation, GE Foundation, Haq - Centre for Child Right, Helpage, Hope Foundation, Hope Project, International Youth Foundation, IYSA, Jamghat, Jeev Ashram, Karm Marg, Katha, Kherwadi Social Welfare Association, Kid Powered Media, Kutumb Foundation, Lady Bamford Charitable Trust, Leprosy Mission India, Literacy India, Make a Wish Foundation of India, Manas Foundation, Manzil, Magic Bus, Max India Foundation, Mobile Crèches, Muskaan, Nabha Foundation, Nand and Jeet Khemka Foundation, National Association for Blind, Nav Umang Yuva Sangthan, Naviyoti India Foundation, Navsrishiti, Naz Foundation, NES Society, NIIT Foundation, Nipun, Nirantar, Noida Deaf Society, Patang Foundation, Pooja Foundation, Pravah, Prayas, Prerna, PVR Nest, Rainbow Society, Room to Read, Sahan, Sahara, Salaam Baalak Trust, Samarpan Foundation, Samuel Foundation, Sanchayan, Sankalp, Scope Plus, Shanti Devi Charitable Trust, Shine Foundation, Shri Ratan Tata Trust, SNS Foundation, Shsrishiti, Swechha, Teach for India, The Earth Saviours Foundation, Toxics Link, Turn Your Concern into Action, Udayan Care, Umeed, Unnanti, Urivi Vikram Charitable Trust, Vatavaran, Very Special Arts, Vidya & Child, Voluntary Action Network India, Wild Life Trust of India.

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Sher Jung Sidhu  
Shikha Dang  
Shine Foundation

Shri Ram Capital Ltd.  
Shruti Dasgupta Johri  
Shruti Hazarika  
Shubham Gupta  
Shubham Sahni  
Shweta Arya  
Shweta Bajpai  
Shweta Ghai  
Sidwal Refrigeration  
Industries Ltd.  
Sir Sobha Singh Foundation  
SNS Foundation  
Sonia Bhalla  
Srishti Talwar  
Standard Chartered  
Subi Chopra  
Sujatha Raman  
Sukanya  
Sumeet Nath  
Sunny Agarwal  
Surinder Kumar  
Sushila Joshi  
Sushant Malik  
Taj Palace Hotel  
Tanisha Soni  
Tanisha Vashishtha  
Tara Dev  
Tara Hirshel  
Tarun Rawat  
Tejas Arya  
Trident Ltd.  
Trisha Bhattacharya  
Tushar Mehta  
Unipatch Rubber Ltd.  
Unisource Trading  
India Pvt. Ltd.  
Upasana Mittal  
United Nations  
Development Programme  
University of Maryland  
School of Public Policy  
Urivi Vikram Charitable Trust  
Urvi Jindal  
V.K Khajuria  
Vandana Verma  
Varun Sahai  
Vatsala Shugla  
Vesper Atelier  
Victoria Ryan  
Vidit Jain  
Vijay Kirpal  
Vijay Pal  
Vijay Rawat  
Vikram Aditya Bhatia  
Vipul Singhal  
Vivan Khoobchand  
Vivek Kathpalia  
Vivek Mehra  
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Yogender Sharma  
Yogita Kumari  
Yum Foods  
Zerina Broram  
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Store • The Nature Shop (WWF) • The Neemrana shop • The Next Shop • The Strand - Mumbai • The Taj Group of Hotels

### SPORTS PROGRAMME

Partner NGOs 7  
Children participated 250  
Children in the National SRFI  
Rankings 15

### CORPORATE SOCIAL RESPONSIBILITY PROGRAMME

Children and Youth 70,000  
Women 7,000  
Number of villages covered 170  
Employee Volunteers 700  
Micro Enterprises 3500  
Health Camps conducted 150  
People impacted through  
Health Camps 50,000

### AWARENESS PROGRAMME

Publications 5  
Books sold to date 22,000  
Database 40,000 people  
Awareness creation events 240  
Number of people  
reached out to 20,000

### VOLUNTEER PROGRAMME

Active Volunteers 10,000  
Foreign Volunteers 2,000  
Material Donations to 85  
NGO partners

### KNOWLEDGE BANK

Trainings conducted 65  
Trainers trained 700

founded in  
**1997**

**8** states across India

IMPACT OF YOUTHREACH PROGRAMMES

himachal pradesh

delhi ncr

haryana

madhya pradesh

maharashtra

rajasthan

uttarakhand

karnataka

**114** ngos &  
corporate  
partners